**EPIC Day of Service Pre-Launch Email to Club**

***Captains - send this email a day or two before your Club Launch at a meeting.***

*Instructions for using ClubRunner to send the email are included in a separate document in the EPIC Marketing Tool Kit!*

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**Subject Line**

**EPIC DAY OF SERVICE: Learn More at Our Next Meeting**

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Hi [NAME],

**Rotarians, our EPIC Day is coming!**

This year, our Club is going to be part of something special: the EPIC Day of Service! This is ONE day — May 18 — when 25,000 Rotarians from 750 Clubs across the country are going to serve their communities.

**EPIC Day of Service IS:**

* An opportunity to serve our community!
* A day to have fun with friends!
* An easy way to fundraise to support our service projects throughout the year!
* A great way to be EPIC!

JOIN ME on [date] at our regular meeting to learn more! I will tell you everything you need to know about the EPIC Day of Service and announce our Club’s EPIC Service Project. I’ll also show you how EASY it is to sign up and to fundraise.

If you can’t make it or just can’t wait a second longer,

LEARN more and SIGN UP NOW at

[***www.epicdayofservice.org***](http://www.epicdayofservice.org)

Our club has always stepped up to help our community.  The need is greater than ever now, and our club needs to keep up. That’s why it’s so important for all of us to participate in the EPIC Day of Service. We’ll have a fabulous time in the process!

I look forward to sharing this information with you!

[*Signature of club captain, with contact info*]